

# RCL | SUSTAINABLE DEVELOPMENT GOALS

## SDG ALIGNMENTS

## RCL SDG ACTIONS



- Free primary and secondary education
- Equal access to quality primary education
- Increase people with relevant skills for financial success
- Build and upgrade inclusive and safe schools

- RCL operates a free elementary school in the north coast of Haiti serving 350+ children annually
- Mentoring programs include a 15+ year collaboration with Big Brothers, Big Sister's school-to-work program
- RCL committed to a five-year multi-million dollar commitment to rejuvenate Miami-Dade County Public Schools
- Promoting STEM education programs at schools in The Bahamas



- Ensure equal opportunities for women
- End forms of discriminations against women

- RCL named one of America's Best Employers for Diversity 2019
- Support Haitian women's co-op that aims to a path to prosperity through artisan crafted goods.
- Celebrity Cruises introduced 'Ring the Bell on the 7 Seas' to accelerate the representation of women at all levels of decision-making, equal pay and shared power
- Celebrity Cruises is focused on raising the male/female ratio on its bridges to 1:1



- Safe and affordable drinking water
- Improve water quality, wastewater treatment
- Provide access to sanitation and hygiene
- Increase water-use efficiency and ensure freshwater supplies

- Together with the Pan American Development Fund RCL built a community water-filling station at the Haitian village of Labadee
- RCL ships are equipped with water treatment plants designed to be twice as stringent as U.S. standards
- Installed clothes washing stations, toilets and showers at Haitian village
- RCL ships are equipped with reverse osmosis plants allowing them to create water and not deplete local sources
- RCL guests use 40 gallons less water than the U.S. daily average

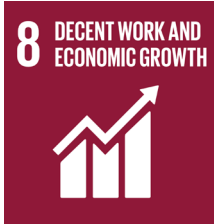


- Increase percentage of renewable energy
- Double the improvement in energy efficiencies

- RCL announced a wind farm initiative that will generate 760,000-megawatt hours per year
- Each ship is designed to be more efficient than the last. *Celebrity Edge*, is 20% more energy efficient than Solstice-class. Those learnings are then retrofitted across the fleet
- RCL has reduced emissions by 37% since 2005 baseline

SDG ALIGNMENT

RCL SDG ACTIONS



- Promote sustainable tourism that creates jobs and promotes local culture and products

- Committed to our Human Rights Statement



- Develop quality infrastructure to support economy
- Promote inclusive industrialization
- Upgrade technological capabilities
- Infrastructure development through technical support

- RCL's newest cruise terminal was developed to be LEED certified silver
- Using centralized data point, in the tens of thousands RCL has been able to reduce its fuel usage by 4%
- Committed to our Supplier's Guiding Principles



- Promote inclusion of all regardless of status
- Ensure equal opportunity and reduce inequalities

- Dedicated to diversity and inclusion to foster innovation and create a globally competitive business
- Scored 100% on the Corporate Equality Index by the Human Rights Campaign



- Enhance sustainable urbanization
- Protect and safeguard world's cultural and natural heritage
- Support least developed countries

- RCL supports sustainable tourism development in Donsol, Philippines in partnership with World Wildlife Fund
- RCL has achieved 80% of its 2020 goal to offer 1000+ sustainable tours to its guests

SDG ALIGNMENT

RCL SDG ACTIONS



- Sustainable management and use of natural resources
- Promote sustainable public procurement practices
- Reduce Waste Generation
- Responsible management of chemicals and waste
- Develop and implement tools to monitor sustainable tourism
- Promote understanding of sustainable lifestyles
- Reporting on sustainability practices

- RCL identified three key commodities with high environmental impact to develop strategies to improve sustainable sourcing practices
- RCL is working with its seafood suppliers to promote the importance of sustainable seafood
- 80% of the waste from RCL ships never sees a landfill
- A Green Hub program was developed with key local waste vendors to ensure waste is properly handled from start to finish
- RCL's Chemical Management program includes a Green Rating System for shipboard chemicals to reduce potential hazards and improve tracking and storage
- RCL supports GSTC Destination Assessment and has helped complete one in Cozumel, Mexico with two in progress in Roatan, Honduras and Belize
- RCL has been reporting on its sustainability practices since 2008 and to the GRI framework since 2013



- Improve education and awareness on climate change
- Promote mechanisms for climate change-related planning
- Strengthen resilience to natural disasters

- Through its partnership with World Wildlife Fund, RCL has committed to educate its 5 million+ annual guests about ocean conservation issues, including climate change
- RCL set a science-based target to reduce greenhouse gas emissions 35% below 2005 levels by 2020
- Installed Advanced Emissions Purification systems across 60% of its fleet, effectively removing up to 98% of sulfur dioxide from its emissions
- Pledged to join "We are Still In" reaffirming a commitment to uphold the Paris Agreement
- RCL was the first cruise line to use ISO 14001 for all its ships



- Reduce marine pollution
- Sustainable fishing
- Support small-scale fisheries
- Increase scientific knowledge, research and technology for ocean health
- Conserve coastal and marine areas
- Increase economic benefits for sustainable use of marine resources
- Protect and restore ecosystems

- RCL has remove plastic straws, stirrers and picks fleetwide. We continue to pursue alternatives to condiment packages, plastic bags and water bottles in accordance with our 2020 goal
- RCL has committed to source 90% of wild-caught seafood from MSC-certified fisheries and 75% of farmed seafood from ASC-certified farms in North America and Europe. Both targets include fisheries and farms in process toward certification.
- As part of its Sustainable Seafood target, RCL supports fisheries and farms in process toward MSC/ASC certification
- RCL has committed to obtain chain-of-custody certification from fishery or farm to table
- RCL has fostered a 20 year collaboration with University of Miami to gather oceanographic and atmospheric data off its ships
- In 2018, RCL employees outplanted 1,000+ corals in Biscayne Bay through the University of Miami's Rescue-a-Reef program
- RCL supports the Global Sustainable Tourism Council's standards for sustainable tourism and destinations

SDG ALIGNMENT

RCL SDG ACTIONS



- Combat poaching and trafficking of protected species
- End deforestation and restore degraded forests
- Protect biodiversity and natural habitats

- RCL committed to World Travel & Tourism Council's initiative to fight against illegal wildlife trade
- In 2016, RCL committed to building awareness and influence buying behavior with regards to wildlife crime by educating its 60,000 crew members and upwards of 5 million travelers annually
- Guests sailing the Galapagos aboard Celebrity Cruises have planted more than 30,000 scalesia trees in support of reforestation efforts on the islands
- RCL eliminated the procurement of highly vulnerable species, including shark fin, identified by WWF utilizing IUCN and CITES rankings
- Funds raised through a guest-facing polar Bear campaign are being used to develop a new tracking system for polar bears in the wild



- Reduce corruption and bribery

- Committed to our Human Rights Statement
- Named one of Ethisphere's Most Ethical Companies for three years in a row



- Multi-stakeholder partnerships for sustainable development

- RCL partnered with World Wildlife Fund in 2016 to support healthy oceans and develop 2020 sustainability targets
- Developed partnership with Germany's GIZ to support sustainable destination assessments
- Endorse the Global Sustainable Tourism Council (GSTC) standards and its certification framework for sustainable tourism